

POLAND'S TOP GOLF COURSE WELCOMES EUROPEAN PRESS

9th June 2010

Modry Las Golf Club was pleased to welcome some of Europe's leading golf journalists in May as part of a dedicated golf press trip. Writers from Denmark, Norway and the UK visited the critically acclaimed course which has already received a clutch of awards since it opened last year.

With publications such as Dansk Golf, Golf Course Architecture and www.golferen.no represented, the visit brought some of the most respected golf media to Poland to sample the country's top golf course.

Toby Ingleton, publisher of Golf Course Architecture magazine, noted: "Playing golf at Modry Las was a real treat; like taking a nature trail through the beautiful Polish countryside. There's not a single hole I wouldn't love to play again and those with wonderful lakeside locations will remain long in the memory."

The visit was part of an extended golf trip, which included two other courses in the region, with the overall objective of promoting West Pomerania as an up-and-coming golf destination.

"It was wonderful to host members of the golf press at Modry Las," commented Arthur Gromadzki, chairman of Modry Las. "As the course approaches its first anniversary, awareness is steadily growing. Inviting key journalists to Modry Las will undoubtedly build on the course's reputation and ensure it becomes well known throughout Europe."

A subsequent golf press trip to Modry Las is being planned for August.

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